Ashton J. Little

Web Developer

[LinkedIn](#) | [GitHub](#) | [Portfolio Website](#)
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Web Developer committed to leveraging my skills to develop software solutions that meet and exceed business requirements, enhance user engagement, and drive success. My goal is to join an environment where I can continue to grow and apply my technical expertise, problem-solving abilities, and passion for technology to make an impact.

PROFESSIONAL EXPERIENCE

Honest Digital, Remote   **January 2024 – Present**
Jr Web Developer
- Work closely with SEO and Content teams to enhance website performance, boosting visibility and user interaction
- Oversee and maintain client websites, ensuring smooth operation and enhancing user satisfaction
- Handle content uploads on client websites, optimizing graphics by sourcing, receiving and compressing OEM graphics for web pages
- Enhance user experience and SEO ranking by updating website components like navigation, links, and metadata
- Troubleshoot and resolve 300 and 400 errors to uphold website integrity
- **Skills:** *Content Management Systems (CMS), Custom CMS Development, SEO, Responsive Web Design, JavaScript, HTML5, CSS and Various Frameworks*

State Auto Insurance, Columbus, OH   **June 2019 – January 2021**
Network Territory Manager
- Managed nine networks, diligently overseeing the achievement of production, quote, and profit objectives by the assigned agencies within their respective territories
- Organized and executed innovative strategies to boost sales and enhance profitability, partnering with Agency owners and actively participating in industry events to cultivate fresh business opportunities. Constantly ranked among the top 10% of Network Territory Managers in terms of delivering results
- Delivered comprehensive training, valuable mentoring, and proficient automation support to agencies, thereby enhancing agency retention, pinpointing upselling opportunities

State Farm Insurance Agency, Wooster, OH   **January 2017– June 2019**
Agent/Business Owner
- Increased agency profitability during the first year of ownership by raising revenue levels. Placed top 100 Agents in first year of agency
- Headed a dedicated team of four employees, ensuring the consistent delivery of high-quality services to more than 2000 policies
- Generated and executed a strategic business plan which established measurable goals and executed targeted strategies, leading to remarkable growth and the expansion of the Book of Business to a $2 million agency within 3 years

EDUCATION

Tech Elevator, Columbus, OH   **September 2023 – December 2023**
Graduated from a 14-week full-stack coding bootcamp learning how to create dynamic web-based software systems using Java providing 800+ hours of development education and application

Capital University Bexley, Ohio   **January 2008 – December 2011**
Bachelor Degree in Communication, Magna Cum Laude